

CALL FOR PAPERS
13th ANNUAL MEDIA ECONOMICS WORKSHOP
NOVEMBER 6-7, 2015
STELLENBOSCH UNIVERSITY, SOUTH AFRICA

The workshop is designed to foster research on the economics of media markets and media policy. Topics include, but are not limited to:

- Media markets and antitrust policy
- Local and global trade-offs in media and public policy
- Substitutability and market delineation in media policy
- Vertical relationships and evolution in media markets
- Pricing of electronic content and content aggregation
- Privacy, search and social networks
- Two-sided media market effects and pricing
- Adaptability and evolution in media policy
- Media and political accountability

Key dates and submission

Submission deadline: August 15th

Notification of acceptance: Beginning of September

Please send full papers to mediaecon@sun.ac.za

City and venue

Hosted this year by the [Department of Economics](#) at Stellenbosch University, the workshop will take place in Stellenbosch, South Africa. Founded in 1679, [Stellenbosch](#) is situated in the heart of the Cape Winelands and boasts a range of internationally-acclaimed restaurants and tourist attractions. The town is about 30 minutes from Cape Town and the international airport. The workshop venue is in the state-of-the-art facilities of the Stellenbosch Institute for Advanced Study ([STIAS](#)). Accommodation and the town centre are within walking distance of the venue.

Organizers

Willem H. Boshoff (Stellenbosch University)

Rachel Jafta (Stellenbosch University)

Simon P. Anderson (University of Virginia)

Lisa M. George (Hunter College)

